City of Eau Claire Taskforce Meeting 04/23/18 updated 05/2018 with Taskforce Priority Scores

Brainstormed potential solutions to identified problems of:
- *Neighborhood Disruption/Disorder,*
- *Death/Injury Risky Behavior,*
- *Culture of Alcohol Misuse*

Potential Policy Solutions

1. **Public Good Order/Intoxication ordinance: discussed**
   - Public good order/public intoxication ordinance
   - Ordinance related to properties that requires clean-up after parties
   - Noise ordinance/regulations/curfew
   - Increase direct consequences (ticket) of disrupting neighborhood/property destruction

2. **Policy/Ordinance related to Alcohol Serving Establishments: (7)**
   - Standards for servers in terms of being impaired – BAC standard for servers, sober server laws
   - Address affordability of alcohol - hard alcohol is cheaper for example $1 shots, how do we switch back to beer/avoid normalization, Limit drink specials
   - Look at hours of operation as an organizational practice of establishments
   - Limit excessive consumption of alcohol as main reason for gathering/event
   - Regulate hours of sale for alcohol
   - Enhancement of licensing process for alcohol license application and/or renewal. For example, a failed compliance check or fights at the establishment being incorporated into licensing decision

3. **Assure city policy that has adequate lighting (Comp Plan): (6)**
   - Better lighting citywide

4. **Consider alternate consequences for Ordinance violation: (7)**
   - Neighborhood clean-up as consequence for ticket or have as a get to know your neighbor event
   - Class as alternate to ordinance violation

5. **Policy/Ordinance related to property owners: (6)**
   - Hold landlords accountable
   - Need to address lack of care for properties from landlord, nicer apt may not be as likely to throw party and trash it
   - Fines for landlords after so many nuisance calls

6. **Policy/Ordinance related to Alcohol access: (7)**
   - Reduction in alcohol outlet density
   - Limit number of places where alcohol can be purchased – availability of alcohol in downtown is easier than groceries – limits on establishments that can sell it in addition to alcohol outlets

7. **Policy/Ordinance related to Safe Rides: (10)**
   - Promote safe rides home – have rides be smaller so only 10 people being dropped off, permits for transport of large groups
   - Limit large commercial transport to non-specific and/or uninvited locations/parties

Potential Community/Organization Practice Change Solutions:

8. **Community Event practice/culture change: (6)**
   - Lead by example
   - Most community events have alcohol
   - There is alcohol at many different events such as fun runs or fundraising
   - Provide alternatives to drinking events

9. **Alcohol Serving organization practices/procedures: (6)**
   - Look at hours of operation for as an organizational practice of establishments – limit excessive consumption of alcohol as main reason for gathering/event
   - Address affordability of alcohol – happy hour, drinking competitions, all you can drink or 2 for 1 specials
   - Limiting amount that someone can be served is already a law but provide education and ensure accountability of servers and establishments about law and enforce it

10. **Transportation Practice changes: (7)**
    - Have someone to call to walk home with or volunteer network for sober rides home
    - Expand blue emergency phones to more corners and put cameras at the phones for camera monitoring
    - Blue bus and safe ride home is important, emphasize that the ride is not to a party
    - Provide public/city buses later at night, ride vouchers for patrons, and expand safe ride program from the State
    - Manage traffic to parties
    - Promote safe rides home – have rides be smaller so only 10 people being dropped off, permits for transport of large groups

11. **Client/Student practice changes: (2)**
    - Interactive feedback tools for individuals. For example, echeck-up requirement for UWEC students
    - Screen for AODA issues when people are arrested or hospitalized

12. **Property Owner Practice changes: (5)**
    - Landlord notification/cooperation for nuisance properties
    - Integrate students with neighborhoods – need to feel like part of neighborhood and want to be neighbors/ promote social connectedness
    - Increase lighting in neighborhoods – property owners turn on outside lights

13. **Other: (2)**
    - Address homeless problem in EC – seem to be under the influence
    - Interagency cooperation of both public and private institutions

Education

14. **Educational efforts aimed at Students at CVTC and UWEC: (7)**
    - Increase education at schools about where students can call if afraid to talk about their landlords
    - Education and reminders on social media to be quiet and respectful when in neighborhoods
    - Education/reminders from schools on safe drinking/reminders
    - Reaching off campus students for education in addition to on campus students
    - Offer hands on self-defense classes/basic safety training for college freshmen

15. **Individual educational efforts : (1)**
    - Interactive feedback tools for individuals. For example, echeck-up requirement for UWEC students
    - Support positive parenting

16. **Education for Alcohol establishments – servers and owners: (2)**
    - Limiting amount that someone can be served is already a law but provide education to servers about law and enforce it
    - Better server education

17. **General Community Education: (8)**
    - Educational signs on taxis and buses, and other types of media on safe drinking
    - Promote safe drinking vs excessive drinking
    - Education on what normal drinking looks like, what does the rest of the nation look like
    - Promote responsible gathering – all parties don't need to be out of control
    - Promote safe rides home
    - Educate neighborhoods about increasing lighting in neighborhoods